

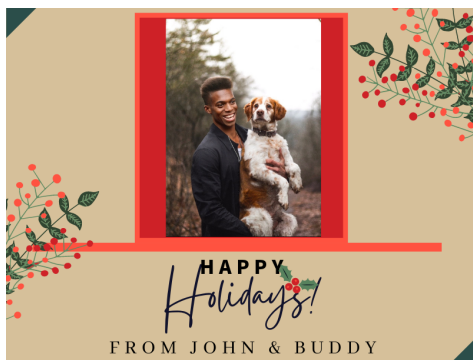
## Appendix A

### Experimental Stimuli

**Directions:** When you click the arrow, you will be presented with the holiday card that a candidate for public office sent out to potential voters for the holidays. Please view it carefully. When you are finished, you will be asked to respond to a series of questions.

*John is a 27 year-old candidate for mayor in his hometown of Chesterfield, New York. He grew up in Chesterfield and seeks to serve his community as village mayor. He has a degree in political science and two years experience working as the Deputy Village Clerk. This holiday season, John sent a card with him and his dog hoping to gain more name recognition in town. Imagine you had received this card as a resident of Chesterfield and were asked your opinion about John.*





## Appendix B

### Dependent Measures

#### *Schatz's Varieties of National Attachment Blind Patriotism Scale*

1. John believes that the United States is virtually always right.
2. John would support his country, right or wrong.
3. John believes that the U.S. policies are almost always the morally correct ones.
4. John believes that it is un-American to criticize this country.
5. John believes that people should not constantly try to change the way things are in America.

#### *Schatz's Varieties of National Attachment Constructive Patriotism Scale*

1. John believes that people should work hard to move this country in a positive direction.
2. John believes that if you love America, you should notice its problems and work to correct them.
3. If John criticizes the United States, he does so out of the love for his country.
4. John opposes some U.S. policies because he cares about the country and wants to improve it.
5. John expresses his love for America by supporting efforts at positive change.

#### *Schwartz's American Identity Measure (AIM)*

1. John has a clear sense of what it means to be American.
2. John thinks a lot about how his life will be affected by being American.
3. John is happy that he is an American.
4. John has a strong sense of being American.
5. John understands pretty well what being American means to him.
6. John has a lot of pride in the United States.